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**New Castle Promotes
Don Urbahn to Vice President Sales and Revenue Management**

SHELTON, Conn. - - September 6, 2016—Gerry Chase, president and COO of [New Castle Hotels & Resorts](#), a leading third-party management company and hotel developer, today announced the promotion of Don Urbahn to vice president of sales and revenue management for the company’s growing portfolio of hotels in the US and Canada.

Urbahn joined the company in 1999 as a general manager and in 2007 was promoted to corporate director, a position he held until 2011 when he was promoted to vice president of revenue management. Prior to joining New Castle, Urbahn was a general manager with Vista Host Hotel Group.

“Don’s revenue management expertise has driven our hotels to the top of the market everywhere we operate,” said Chase. “His ability to mesh the art and science of this critical discipline, and mentor others in the field will make him a terrific leader of our sales effort. He is masterful in developing and executing the right strategy for any given market and any time period.”

“Meeting an owner’s financial goals is a responsibility we take very seriously and a well-thought out, strategic revenue management strategy is the crucial first step in that process,” said

Urbahn. “I feel certain that my in-depth knowledge of each hotel’s market and opportunities will go a long way toward informing aggressive sales plans that make meaningful contributions to the overall performance of the asset.”

About New Castle Hotels & Resorts

Shelton Ct. based New Castle Hotels & Resorts, an award-winning independent third-party hotel manager, owner and developer with 20 hotels and resorts and nearly 3,500 rooms under contract or in development. New Castle’s growing portfolio of hotels spans nine states and two Canadian provinces, including several historic landmark hotels and resorts. The privately-held company was established by CEO, David Buffam in 1980 and consistently ranks among the top hotel management and development companies in North America. New Castle is a preferred operator for diverse brands within the Marriott, Hilton and Starwood families. For additional information, please go to www.newcastlehotels.com.