THE WESTIN

PORTLAND HARBORVIEW

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Brian Anderson Promoted to Director Food and Beverage/Executive Chef For Westin Portland Harborview

PORTLAND, Maine - - (May 5, 2016) - - Jeffery Burrell, general manager of the Westin Portland Harborview, a Rockbridge portfolio hotel, today announced the promotion of Brian Anderson to director food and beverage. Anderson previously was the executive chef and will continue in that capacity while assuming additional administrative and front-of-house responsibilities.

"Since joining our team late last year, Brian has done a tremendous job of aligning our restaurant's offerings with the needs of hotel guests and the desires of a local, food-savvy clientele," said Burrell. "He recruited a new chef de cuisine, launched Sunday brunch at Top of the East and has developed a talented culinary team that is elevating our food and beverage offering every day. He deserves this opportunity to spread his passion and enthusiasm to the

entire operation and I have every confidence that our catering clients and Top of the East guests will be very impressed when they see what he brings to the table."

Anderson's new menu in <u>Congress Squared (C2)</u> has been widely praised and his deftness with simple preparation of pristine, top quality ingredients has proven to be a <u>winner</u>.

"Westin Portland Harborview's legacy as the social center of Portland requires a substantial commitment to creative, top quality cuisine in both our restaurants and our meeting and banquet offerings," said Anderson. "Our guests want the consistency of a four-star Westin experience infused with local flavor and nuance. I have a New Englander's passion for the abundance at our shores and on our local farms and look forward to showcasing our culinary heritage at every opportunity."

Honoring the hotel's rich history in Portland and supporting local business, growers and purveyors are at the heart of Anderson's offerings, with <u>Crown of Maine</u> and <u>Fishbowl Farms</u> organic produce and Maplebrook farm cheeses featuring prominently on every menu. Guests can enjoy 11 local beer and three hard ciders at <u>Top of the East</u>, the hotel's rooftop bar, or in C2 where daily happy hour specials include drink and appetizer specials from 5:00 – 7:00 p.m.

Prior to joining the Westin Portland Harborview, Anderson was the executive chef at the luxury, four-star W Hotel in Boston, Anderson also served as the chef de cuisine of the Westin Boston Waterfront. He is a graduate of Johnson & Wales prestigious College of Culinary Arts.

Located in the heart of Portland's arts district at 157 High Street, the 289-room and suite Westin Portland Harborview is the result of an 18-month, \$50 million renovation that transformed a beloved, 1920s era grand dame into the city's most elegant hotel. The Westin Portland Harborview is within easy walking distance of the city's best dining, shopping and art galleries, as well as the Old Port District. Recently ranked the "fifth hippest city in the U.S." by

Travel & Leisure magazine readers and the "#1 Foodiest Small Town" by *Bon Appetit*, Portland is celebrated for its live music scene, fine dining, independent boutiques and eco-friendly lifestyle.

For additional information, please go to <u>www.westinportlandharborview.com</u>.

Reservations at C2 are available through OpenTable.

About New Castle Hotels & Resorts

Westin Portland Harborview is operated by Shelton Ct. based New Castle Hotels & Resorts, an award-winning independent third-party hotel manager, owner and developer with 22 hotels and resorts and nearly 4,000 rooms under contract or in development. New Castle's growing portfolio of hotels spans 10 states and three Canadian provinces and includes several of Canada's historic landmark resorts. The privately-held company was established by CEO, David Buffam in 1980 and consistently ranks among the top hotel management and development companies in North America. New Castle is a preferred operator for diverse brands within the Marriott, Hilton and Starwood families. For additional information, please go to www.newcastlehotels.com.